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Privacy Policy

GamesOnTrack A/S - PRIVACY POLICY

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Version: 1.1

1. General

This privacy policy (“Privacy Policy”) applies to all personal information collected through and processed in connection with the Website (<http://www.gamesontrack.com>, <http://www.gamesontrack.dk>, <http://www.gamesontrack.co.uk>, <http://www.gamesontrack.de>, www.shop.gamesontrack.dk), and Services offered by GamesOnTrack A/S. (“GamesOnTrack A/S”, “we” or “us”), located at:

Uhresøvej 35

7500 Holstebro

Denmark

Email: admin@gamesontrack.com

Telephone: +45 30703777

Your privacy is important to GamesOnTrack A/S which acts as the data controller within the meaning of the General Data Protection Regulation. In this Privacy Policy we inform you of our practices with respect to the collection and processing of your personal information (your personal data) when visiting our Website or using our Services. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy starting with a capital letter shall have the same meaning as in our Terms and Conditions. GamesOnTrack A/S reserves the right to change this Privacy Policy, and will post any revisions on its website.

2. What we collect

2.1. Information provided by you.

When you register on one of the websites to create an order, or to sign up for newsletters, or you ask for support, we ask for the following personal information in order to create an account for you and be sure to answer the right person or company:

- a. your first and last name
- b. your email address

Additional personal information, such as an avatar/profile picture can be voluntarily submitted by you in your account details.

If you want to use the Services offered by us, for example placing an Order or register as a dealer or partner, you may also be required to provide the following additional personal information:

- c. your billing information
- d. your shipping information
- e. your address
- f. your phone number
- g. your tax registration

2.2. Private messages

When using our Service you may exchange private messages (including, but not limited to text, images, videos, locations, contact details) with other users. These messages will be stored by GamesOnTrack A/S in order to be able to deliver them to the intended recipient(s).

2.3. Automatically generated information

We also collect “Automatically Generated Information” about your behavior during your use of the Service. This information may include IP addresses, type of browser, browser settings, date and time, what features you use and for how long and other information regarding your use of the Service. We may also collect this information by using “cookies” in accordance with Clause 6 of our Privacy Policy.

3. How we use it and on what grounds we use it

3.1. Any personal information provided by you on the Website will be used for providing the Services to you and to facilitate any communication between you and other Users on the Website. If you pay an Order as a Customer, your first and last name, phone number and shipping address will be shared with the delivery company.

3.2. If you register as a Dealer or Partner, your first name and the approximate location can be disclosed on the Website.

3.3. Our web servers collect logging and analytical information for the sole purpose of improving the Website and our Services.

3.4. We may draw up statistical and demographic data rendered anonymous and use this for performance monitoring, improvement of the Service and public relations.

3.5. The processing of your personal data is based on the following grounds:

- Your consent;
- The preparation or performance of an agreement with you;
- Compliance with a legal obligation;
- Our legitimate interests.

3.6. When we process personal data on the basis of your consent, you can always revoke your consent.

3.7. We may disclose the collected personal information if it reasonably believes that it is required to do so by law, regulation, court order or any government authority.

3.8. We can have a legitimate interest to process your personal data, namely to resolve disputes or legal procedures or for statistical reasons, to improve our services and public relations.

3.9. We can be legally or contractually obliged to process your personal data. The processing of your personal data can also be necessary to enter into a contract with you. In these cases we can only continue our relationship with you when you provide us with the needed personal data.

3.10. If you ask us to back-up your system information then we register your savings on our cloud services one month back and save them for you. These data are only related to the license code we have granted you. The license code is linked to your Customer profile in order for us to keep up the service as long as you have requested it.

4. How long we keep it

4.1. We do not retain your personal information for any longer than is necessary for the purposes mentioned in this Privacy Policy or in so far as such is necessary for compliance with statutory obligations and for solving any disputes.

4.2. When we process your personal information on the basis of the preparation or the performance of an agreement with you, we will store your personal information for up to seven years after our agreement has ended, or after resolving a dispute.

4.3. When we process your personal information on the basis of a legal obligation, we will store your personal information for the period which is determined by the law.

4.4. We will process your personal information for no longer than the definitive limitation period of a legal claim we may possibly have against you. We store judgments between you and our company for twenty years.

4.5. At any point in time you can revoke your consent for us to store this information. When we process your personal information on the basis of your consent, we will store your personal information until you revoke your consent.

4.5. We store e-mails to and from you in general in 5 years, however it might be longer if we have legal obligations. We store your customer and partner information as long as you operate systems with our licenses.

4.6. At any point in time you can revoke your consent for us to store your information if you at the same time stop the use of our licenses.

5. Third-Parties

5.1. We do not give your information away to 3rd parties which are not related to support you with our services. We do not sell address lists, email lists, or the any other information containing your data to third parties.

6. Cookies

We may store some information in the form of so-called “cookies” on your device, such as your computer, to offer a more user-friendly and efficient Website and Services. A “cookie” is a small string of information that is saved temporarily or permanently on your computer when you visit the website.

6.2. We use so-called “functional cookies” (first-party cookies), which only serve the technical operation of the Website and Services. These cookies remain on your computer after you close your browser and may be used by your browser on subsequent visits to our websites. Once you disable these cookies by means of your browser settings not all functionalities of the Website and Services are accessible.

6.3. We also use so-called “analytics cookies” (third-party cookies) to better understand how you interact with our Websites and Services and to improve them overall. These cookies remain on your computer after you close your browser and may be used by your browser on subsequent visits to our websites.

6.4. You can disable any cookie and delete existing cookies in your Internet browser options at any time. You will find further details in the help section of your browser. However, not all functionalities of the Website may be accessible without cookies.

7. Security

We recognize our responsibility to protect the information you entrust to us. GamesOnTrack A/S implements appropriate technical and organizational measures to secure your personal information against loss or against any form of unlawful processing. These measures guarantee an appropriate level of security, taking into account the state of the art and the costs of implementation, and having regard to the risks associated with the processing and the nature of the data to be protected. These measures shall also aim at preventing unnecessary collection and further processing of your personal information.

8. Your rights

8.1. You have the right to request access, rectification, erasure, restriction, data portability and the right to object against the use of your personal information. However, we can decline your request in case we have compelling legitimate grounds which override your interests, or the processing is for the establishment, exercise or defense of legal claims.

8.2. For security reasons, we reserve the right to take steps to authenticate your identity before providing access to your personal data. We will answer your request free of charge, however reserve the right to charge a reasonable fee for carrying out your request in case your request is excessive or is manifestly unfounded.

8.3. You can send your request to exercise your right(s) to admin@gamesontrack.com. Be as clear and precise as possible in your email. In any case state which right you want to exercise and on what grounds. We will answer your request within one month after receipt, unless we need more time. Then we will inform you within one month after receipt of your request that we need a maximum of another two months. Within this period of time we will notify you about whether we

can fulfil your request or not. In case we cannot fulfil your request we will let you know on what ground.

8.4. If you have any complaints about our privacy practices we would appreciate if you could seek contact with us first. Together we can try to find and take away the source of your complaint. Your complaint can be send to: admin@gamesontrack.com.

8.5. At any given time you have the right to send a complaint about our privacy practices to the authorized supervisory body. In Denmark this is “Datatilsynet”.

9. Changes to this privacy policy

We may change how we collect and use personal information at any time and without prior notice, at our sole discretion.

We may change this Privacy Policy at any time. If we make material changes to the Privacy Policy, we will notify you either by posting the changed Privacy Policy on the Platform or by sending an email to you. We will also update the “Last Updated Date” at the top of this Privacy Policy. If we let you know of changes through an email communication, then the date on which we send the email will be deemed to be the date of your receipt of that email.

It’s important that you review the changed Privacy Policy. If you do not wish to agree to the changed Privacy Policy, then we will not be able to continue providing the Platform and our Services to you, and your only option will be to stop accessing the Platform and deactivate your GamesOnTrack A/S account.

10. Questions & suggestions

If you have any questions or suggestions about our privacy practices, please feel free to contact us by email via: admin@gamesontrack.com.