

NEWS RELEASE



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WILEY X[®] HYDRO[™] LETS MOTORCYCLISTS RIDE HARD AND LOOK COOL

Newest Star in the Wiley X Street Series[™] Rocks Sleek Design and Extreme Protection

Wiley X[®] Eyewear is trusted to create fashion-forward motorcycle eyewear that stands up to severe punishment and still makes it look easy. Now the riding community can experience a whole new level of style and performance with the Wiley X Hydro[™], with a custom-designed new silhouette that's already turning heads and taking names on the backroads, the highways and the track.



Part of the company's popular new Street Series[™], this edgy new model is crafted with the same attention to detail and protection standards that makes Wiley X the go-to brand for motorcycle riders. In fact, Wiley X is the

only premium sunglass manufacturer whose entire line of eyewear is ANSI Z87.1-2003 certified for impact resistance — the real deal, not an imitation — you can see the official safety markings on each pair of lenses and frames. That means before you trust them on your face, they've been put through the kind of hell that would make most sunglasses pack it in and go home. Wiley X lenses are made of a special polycarbonate impact resistant material, and then tested to far exceed even the stringent ANSI High Velocity and High Mass Impact standards.

Part of the Black Ops Collection, the Wiley X Hydro features nearly indestructible smoke grey lenses and cool matte black frames with a rugged thick temple design. Offering protection from wind and side glare while sharpening your visual acuity to a razor's edge, the Wiley X Hydro is Rx-ready and features 100% UVA/UVB protection for a level of clarity and contrast you need to ride hard and stay safe.