

NEWS RELEASE



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NEW WILEY X® BLACK OPS P-17M™

BRINGS NEW DIMENSIONS
OF SAFETY AND STYLE

Unbeatable Combination of
High Performance Features.

The latest superstar in the acclaimed Wiley X® Black Ops Collection is so diverse and cool it makes other glasses lie down and beg for mercy. The all-new Wiley X Black Ops P-17M™ is a powerhouse of style and performance — rugged, unbreakable and so versatile it can follow you from the field to the frontline to first base without breaking stride.



This innovative new Wiley X Black Ops Collection is inspired by covert operators, with matte black frames and military spec neutral grey lenses tailor made for elite-level military and law enforcement personnel and dedicated, extreme shooters. In fact, the entire Wiley X Black Ops line delivers the company's famed High Velocity Protection™ (HVP™), including shatterproof Selenite™ Polycarbonate frames and a special formulated T-Shell™ scratch resistant layer with 100% UVA/UVB protection.

Thus, the aerodynamic profile of the new Wiley X Black Ops P-17M allows you to slip seamlessly into both darkness and light. It will stay right on your face like you were born with it there, thanks to the Wiley X P-17M's well engineered silhouette and its non-slip rubberized temples and nose piece. And Wiley X is the only premium sunglass manufacturer that has official ANSI Z87.1-2003 high velocity and high mass impact standards certification on its entire product line — as the insignia on the lenses and frames will attest. That means that these incredibly cool and powerful glasses have been tested to withstand the impact of a .25" diameter steel ball fired at 150fps, and the weight of a 1.1lb. pointed projectile dropped from a height of 50".

Wiley X products are trusted across the globe to serve and protect the faces of American heroes of every stripe, not to mention rock star athletes from the BassMaster Classic to NASCAR's Pit Row. And with the new Wiley X Black Ops P-17M, you can see with clarity and rest assured that these glasses are gear that have been held to a higher standard than any other, like the professionals that inspired them.

Go to P-17M SMOKE GREY LENS: shop.wileyx.eu