

NEWS RELEASE



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NEW WILEY X BLACK OPS COLLECTION ZAK™

Eyewear that delivers the goods for both performance and style has always been Wiley X's primary focus, and the Wiley X Black Ops Collection is a whole new level of cool, deep cover-style protection. For the last 25 years, the name Wiley X® has become synonymous with incredibly rugged, stylish eyewear — bringing its vision of High Velocity Protection™ (HVP™) to meet sleek, hip styles.



Wiley X Eyewear introduces the newest way to rule in both fashion and performance — the Wiley X Black Ops Collection ZAK. The newest addition to Wiley X's wildly popular collection, the unique Wiley X Black Ops Collection ZAK is a tour de force — a powerful blend of high performance features that not only sets the bar higher — it blasts it into orbit.

The latest superstar in the acclaimed Wiley X® Black Ops™ Collection is so diverse and cool it makes other glasses lie down and beg for mercy. The all-new Wiley X Black Ops ZAK is a powerhouse of style and performance — rugged, unbreakable and so versatile it can follow you from the field to the frontline to first base without breaking stride.

This innovative new Wiley X Black Ops Collection is inspired by covert operators, with matte black frames and military spec neutral grey lenses tailor made for elite-level military and law enforcement personnel and dedicated, extreme shooters. In fact, the entire Wiley X Black Ops line delivers the company's famed High Velocity Protection™ (HVP™), including shatterproof Selenite™ Polycarbonate frames and a special formulated T-Shell™ scratch resistant layer with 100% UVA/UVB protection.

It will stay right on your face like you were born with it there, thanks to the Wiley X ZAK well engineered silhouette and its non-slip rubberized temples and nose piece.

Go to ACZAK8: shop.wileyx.eu