

NEWS RELEASE



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WILEY X® EYEWEAR RECOGNIZES IMPORTANCE OF PROTECTING AGAINST DRY EYE SYNDROME

Climate Control™ Sunglasses Reduce Common Dry Eye Symptoms Aggravated by Environmental Factors

Doctors know Dry Eye Syndrome as *Keratoconjunctivitis sicca*, a common medical condition caused by a reduction in natural tear production that afflicts many Americans. Those who suffer from it know Dry Eye Syndrome in a different, more practical way. They know the itchy, sore eyes and blurred vision that can distract them and prevent them from performing their best. They also know that dry eye symptoms can be aggravated by a range of outdoor environmental conditions like dry air, wind, pollen and airborne debris.



Wiley X Eyewear knows a thing or two about combating Dry Eye Syndrome, providing its specialized protective eyewear to soldiers, industrial safety wearers, professional fishermen, top NASCAR drivers and others who depend on their vision in challenging environments. Wiley X developed its Climate Control™ Series of sunglasses with a removable Facial Cavity Seal™ that blocks out wind and airborne irritants and creates a comfortable environment for the wearer's eyes. This patented soft foam seal conforms to any facial structure, providing protection against even the finest particles or eye-drying winds, whether riding a motorcycle, mountain biking or blasting across a lake. Wiley X's unique design also prevents peripheral light intrusion, for superior optical clarity in all conditions. Wiley X's Top Down™ Ventilation facilitates airflow, keeping the wearer cool and preventing fogging, even during strenuous activities.

Wiley X offers a range of Climate Control Series models to suit a wide range of activities and outdoor enthusiasts. Among them is the new Wiley X Curve, specially designed to provide a secure fit and comfortable protection for youth, women and others with narrow faces. Each Climate Control model meets stringent ANSI Z87.1-2003 high velocity and high mass impact safety and optical performance standards — the same protection provided to U.S. military elite Special Forces units around the world. In fact, [Wiley X is the only premium performance sunglass manufacturer whose entire line meets](#) this coveted rating. Wiley X's entire Climate Control Series is also Rx ready, making it an ideal choice for corrective lens wearers needing protection against the discomfort and hazards of Dry Eye Syndrome.

“Dry Eye Syndrome is a serious problem—especially for people who work or play in dry, dusty, windy environments,” said Wiley X Owner Myles Freeman, Jr. “By enveloping the wearer's eyes in a climatically controlled ‘cocoon,’ our Climate Control Series greatly reduces evaporation of natural tears and protects against the elements. The result is improved comfort and clear vision, even in the harshest environments. When you're comfortable and your vision is clear, you can concentrate on what you're doing.”