



Aalborg Business College

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ss Lift-Off
BYM&S

<h3>Partnere</h3> <p>Hvordan er vores vigtigste partnere? Hvordan er vores vigtigste samarbejdspartnere? Hvilke ressourcer bidrager til og fra vores partnere? Hvilke aktiviteter udføres vores partnere?</p>	<h3>Aktiviteter</h3> <p>Hvilke aktiviteter kræves af vores værdifaktorer? Hvilke aktiviteter kræves af vores værdifaktorer? Hvilke aktiviteter kræves af vores værdifaktorer?</p>	<h3>Værdifaktorer</h3> <p>Hvilke værdi skaber vi for kunderne? Hvilke af kundernes problemer løser vi? Hvilke af vores kunder betaler oplyst på?</p>
<h3>Ressourcer</h3> <p>Hvilke ressourcer kræves af vores værdifaktorer? Hvilke ressourcer kræves af vores værdifaktorer? Hvilke ressourcer kræves af vores værdifaktorer?</p>		

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AALBORG
BUSINESS COLLEGE
INSTITUTIONAL PROFILE



4 CAMPUSES IN AALBORG



MORE THAN 330 EMPLOYEES



MORE THAN 3000 STUDENTS



AALBORG BUSINESS COLLEGE

AALBORG BUSINESS COLLEGE IS ONE OF DENMARK'S OLDEST AND OUR THIRD LARGEST BUSINESS COLLEGE, WITH A HISTORY GOING AS FAR BACK AS 1875.

AALBORG BUSINESS COLLEGE With more than 3000 students and 330 employees Aalborg Business College fulfils an important role in the Northern Denmark region.

Aalborg Business College has 4 campuses in Aalborg, specialized on vocational or academic education and training.

The annual turnover is more than 200 million Danish Kroner.

GOVERNANCE Aalborg Business College is a self-governing, state-funded institution.

The Board is a democratic construction representing local business, employees and students.

Aalborg Business College's Management is innovative and flexible and highly specialised.

Governance at Aalborg Business College is strategic and focuses on five areas: education for business – international outlook – digital innovation – attractiveness and efficiency – cooperation and empathy.

PURPOSE The main activity of Aalborg Business College is to offer national programmes for vocational and business education and training in Denmark.

These programmes are regulated and supported by the Danish Ministry of Education, and by a large number of advisory bodies, including representatives from our own industry committees and various labour market organisations.

Our goal is clear: to establish modern learning environments, where Aalborg Business College actively supports the current development of applied methodology, combining interdisciplinary learning, integration of theory and practice as well as blended learning.

ORIGINS Since our foundation in 1875, Aalborg Business College developed from being an evening school offering courses for retail trainees and retail supervisors to a modern business college, providing upper secondary education programmes for young people aged 16-19.

THREE DIVISIONS

AALBORG BUSINESS SCHOOL INCLUDES VARIOUS EDUCATIONAL DEPARTMENTS WITHIN BUSINESS SKILLS AND VOCATIONAL SKILLS, AND IN ADDITION A MODERN SEMINAR DEPARTMENT.

Aalborg Business College students basically attend one of these two programmes:

**1. THE HIGHER
COMMERCIAL
EXAMINATION
DIPLOMA (HHX
PROGRAMME)**

A three-year European level 4.5 programme, with an emphasis on academic and vocational disciplines. The qualification for academic studies is achieved in the fields of business economics and socio-economics, combinations with foreign languages, innovation and internationalisation and various elective subjects.

The education programme aims to develop the students' capacity for in-depth studies and their understanding of theoretical knowledge as tools for analysing real issues in a real setting.

Students may opt for an EBBD: Studying – Working – Living in Europe.

The European Business Bacallaureate Diploma (EBBD) equips students and adult learners with the necessary competence to master extensive soft skills and business competence in international environment. It is a proof of excellence and readiness for mobility. EBBD graduates will receive a harmonized and accredited European qualification for professions in the field of business administration. The certificate increases the opportunities in the job market.

This project has been funded with support from the European Commission.



2. THE VOCATIONAL EDUCATION AND TRAINING PROGRAMMES (OR VET PROGRAMME)

The Danish vocational education and training programmes are sandwich-type or dual-type programmes, where practical training in a company alternates with teaching at a vocational college. Aalborg Business College offers educational programmes in the fields of business and allows our students to specialise in:

- Commerce
- Administration
- Retail
- Finance

The programmes consist of up to two-years on-campus education and training - followed by a two-year apprenticeship.



EUX Innovation

The latest initiative that has gradually been introduced since 2010, the new EUX-programme, does represent a real innovation in the Danish VET-system. The EUX-programme integrates eligibility for higher education with a certificate for employment as a skilled worker (skilled worker's certificate). The programme aims at two of the key challenges for the VET-system: by providing better access to higher education it seeks to improve the esteem of vocational education. In the comprehensive reform of the Danish VET-system that is being implemented from 2015, the EUX is assigned an important role.

3. TAILORED WORK-FORCE SOLUTIONS

In our Centre for Careers and Education, Aalborg Business College collaborates with clients from the public, private, not-for-profit and government sectors to create and deliver customised training programs.

As a dual sector tertiary institution, we're in a perfect position to leverage and apply vast experience, knowledge and resources from vocational education to higher education. Investment in training lifts business output and productivity by increasing market share, and enhancing service delivery and product development. Our tailored workforce solutions aim to:

- increase customer satisfaction and retention
- enable effective implementation of new technologies, work practices and business strategies
- enhance staff satisfaction and team morale, thereby reducing absenteeism and ongoing recruitment costs
- develop strong communication and leadership skills

Industry partners are important to Aalborg Business College and our learning community is diverse and inclusive. They come from the private, public and not-for-profit sectors.



**INTERNATIONAL
COLLABORATION**

Aalborg Business College has a large number of partner institutions in both Europe and at overseas destinations in, for example, the USA, Britain, and Germany, where Aalborg Business College students attend courses in marketing, entrepreneurship and business studies.

Our students develop their professionalism and their personality by working in the foreign culture of the host country. Aalborg Business College students visit interesting companies to learn about different personal and corporate cultures.

Almere, Holland Roc Flevoland

Rostock, Tyskland HAK Handelsakademie Nord

Ale, Sverige Ale Gymnasium

Frederikstad, Norge Frederik II Videregående Skole

Winnova, Finland

Richmond, GB Richmond Adult Community College (RACC)

Austin Texas, USA Austin Community College

Graz Austria HAK/HAS Bundeshandelsakademie und Bundeshandelsschule

Brighton, UK City College – Brighton and Hove

Boston, USA BHCC – Bunker Hill Community College

London, Barnet and Southgate College, UK

**FINANCIAL
POSITION**

Both VET and HHX education is tuition-free and financed by the Government.

Aalborg Business College has well-established financial controlling and accounting systems to identify real costs of all performance units, i.e. teaching, research and development and administration.

Erasmus+ funding enables Aalborg Business College to further increase internationalisation and to develop intercultural understanding and foster international sensibility.

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