

PRESS RELEASE

Wiley X Europe LLC
Søndergade 8-10, 7570 Vemb Denmark
www.wileyx.eu



WILEY X®, INC. UNVEILS FASHIONABLE WORKSIGHT™ EYEWEAR LINE FOR MEN AND WOMEN All-New Line Combines Beautiful Dress Frames With Legendary Wiley X Safety For Everyday Work and Leisure Wear

Eyewear innovator Wiley X®, Inc. has unveiled its all-new WorkSight™ line for 2016 — and the world may never see “safety glasses” the same way.

WorkSight is truly unlike any other eyewear product on the market. WorkSight is a top-quality ophthalmic line with beautiful colors and finishes that also doubles as a safety line with its ANSI Z87.1 safety rated frames and removable side shields. This exclusive combination of beauty and protection means that every model in the WorkSight line can instantly go from the factory floor to the dance floor without missing a beat.



“We have taken our vast experience creating top-quality protective eyewear and sunwear frames and applied it to our new WorkSight™ collection,” said Wiley X Co-Owner Myles Freeman, Jr. “The result is a premium ophthalmic line with beautiful color choices that are as fashionable and stylish as any designer frame. Yet, because these glasses have removable side shields and meet stringent ANSI Z87.1 safety standards, they also can be worn for on-the-job vision protection,” added Freeman.



WorkSight is offered in three attractive models— the WX Contour, WX Marker and WX Profile — each available in a choice of four colors designed to appeal to men and women. The WX Contour has an eye size of 54 and is available in Matte Black, Gloss Brown Demi, Gloss Black-to-Brown Stripe and Gloss Black Demi. The WX Marker has a 55 eye size and comes in Matte Black, Gloss Black, Gloss Brown Streak and Gloss Black with Sky Blue. The WX Profile is a 54 eye size and is offered in Matte Black, Matte Hickory Brown, Gloss Brown Demi and Gloss Green Demi.

Each of these frame models, when combined with Wiley X’s advanced DIGIFORCE™ digital Rx lens technology and their new WX BLUE protective coating, delivers superior clarity and sharp vision over the widest possible viewing zones. Wiley X will support the new WorkSight family with eye-catching merchandising materials, including a 6-pair countertop display stand, counter cards and other attractive POS materials. Each pair of WorkSight glasses will come with a cleaning cloth, a fold-over case that folds flat for easy storage and a small storage pouch for the side shields.



PRESS RELEASE

Wiley X Europe LLC
Søndergade 8-10, 7570 Vemb Denmark
www.wileyx.eu



ABOUT WILEY X

Wiley X[®] Europe LLC is located in Vemb, Denmark, and is one of the leading manufacturers of protective eyewear in the world and the only manufacturer, who certifies all models as protective eyewear.

Wiley X[®] provides protective eyewear to military units and law enforcement personnel all around the world. Besides protective eyewear for governmental use, Wiley X[®] is known for producing High- End Eyewear, available with and without prescription lenses, for any activity or sports in the great Outdoors.

Wiley X[®] is also the proud eyewear license holder and producer of many recognized brands globally, such as DVX[®], Harley-Davidson[®], John Deere[®], 5.11 Tactical[®] and Remington[®] as the latest addition to the portfolio.

To learn more about Wiley X Europe and the company's entire line of advanced eyewear for work and play – please contact Wiley X Europe LLC at telephone: (+45) 96 93 00 45 or visit us online at www.wileyx.eu

