

WORLD OF WILEY X

Military heritage and protection is the backbone of Wiley X. Built to withstand direct ballistic impact, Wiley X eyewear offers unmatched safety in the field, but with no compromise on style.

In fishing sunglasses you need three key elements: polarization, optical clarity and protection. In the case of many eyewear brands, sometimes only one of these boxes are ticked. With a huge focus on all three of those characteristics and many more benefits, the brand is making a real name for itself in fishing eyewear – and 2015 shows no sign of this stopping.

With a staggering 17 new polarizing models for 2015 – a total selection of 39 different models – Wiley X is an eyewear brand that's going places.

Thomas Wæver explains: "Wiley X is the only premium brand in the world which certifies all products as protective eyewear. Some of the models even meet or exceed the US Military's ballistic tests for impact – the most stringent in the world. This is extremely important because fishermen have lures, flies, spoons and hooks flying in the air all the time, causing facial and eye accidents every day, worldwide."

Wiley X also holds the patent for the removable Gasket System (Facial Cavity Seal™) featured in the Climate Control models. The inner section on the glasses forms a seal around the user's eyes, protecting them from pollen, dirt, dust and wind. It is

WCC speaks to Thomas Wæver, the European Vice President and Outdoor Director of Wiley X Europe, learning more about what sets Wiley X eyewear apart from other premium eyewear



Wiley X eyewear is simply the best eyewear I have ever worn and I have worn them ever since winning the World Carp Classic in Bolsena 2012. Carp competitions during late spring or summertime with lots of sun can create trouble for me, if I don't wear the right eyewear. Latest win in 2015 was at the European Carp Cup in Maconka, Hungary - where in a very sunny week we won by catching 1078 Kg of carp.



PETER MICULA
WCC 2012 Champion

also easily removable – allowing you to use the glasses both with and without the foam.

Thomas continues: "Wiley X offers the best polarizing filter on the market – Filter 8™. This polarized film layer creates 100 per cent polarization, 100 per cent UV protection and is protected differently from other polarized films as it is layered between two layers of Selenite™ polycarbonate to extend the overall life and performance of the lens." Superior protection does not come at the cost of style, comfort or performance.

Wiley X glasses offers a superior level of clarity to other eyewear brands in the fishing market. They pay particular attention to ensuring a clear field of vision across the entire lens and not just a central area. Should you need fishing eyewear with prescription lenses, look no further.

Wiley X offers a state-of-the-art prescription lens programme – for both single as well as progressive lenses.

CHOICE OF CHAMPIONS WILEY X PREMIUM EYEWEAR



Wiley X eyewear is the choice of the WCC 2014 champions, Krzysztof Charmuszko, team captain explains:

"After winning the World Carp Classic in 2014 – our team was invited to join the Wiley X Elite European Fishing team for the years to come. We have used a lot of different eyewear before, but we have never used eyewear like this before and the Wiley X eyewear can really make that difference in our way of fishing."

"When you wear Wiley X in dull light conditions it reduces the glare on bright surfaces while enhancing the dark parts – they are simply incredible. Wearing Wiley X polarized eyewear has improved our fishing results.

"The high quality polarizer gives us

maximum - in depth - water view and the protective lenses and construction makes us feel secure, now we know we are safe from flying leads and hooks."

Thomas concludes: "Anglers across the globe are paying much more attention to optimizing their gear than they did a few years back – and eyewear is a key feature. When fishing you want to get the maximum out of your time spent at and on the water – Wiley X polarizing eyewear is designed and produced to provide you with just that.

"Tight lines to all participating in the World Carp Classic and may the best team win."