

PRESS RELEASE

Wiley X Europe LLC
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Wiley X protects your eyes to the maximum – on and off the water

Don't take your vision for granted. Accidents happen both when fishing or in everyday life, and regular sunglasses might not protect your most crucial asset – your vision. Thankfully, as the only outdoor eyewear brand to offer certified safety, Wiley X has got your eyes covered...

Leading sunglasses and protective eyewear brand Wiley X has got the complete package, when it comes to protecting your eyes during fishing. Just wearing regular sunglasses might not always be enough – dust, lack of humidity, wind and harmful UV rays can all damage your eyes, not to mention damage to the eyes from fly lures, flies, hooks and other debris. This final scenario, which Wiley X styles are certified to protect against, came in very handy for fishing guide Henrik Kassow Andersen in late April 2016.



Henrik explains: *"I arrived at a local forest with the large wood chipper that I just hired, and I realized that I forgot my safety glasses. This fierce machine displays multiple large warnings underlining the importance of wearing eye and ear protection when using. Searching both my car and summer cottage for safety glasses, I suddenly smiled when my old Wiley X model P-17 came to the surface (the glasses that most likely have saved my eyesight on my right eye). Halfway through my pile of wood I was challenged with a three meter long Elm tree hardwood log, approximately 20 cm in diameter, very knobbly and bend. I slid it into the machine with the engine running and all was good. I let go of the log with two meters left, which was a mistake, turning to pick up a new log.*

"The next thing I remember was my glasses being slammed into my head with the glass in full contact with my eyeball, and a gigantic punch to my head. I realized that my Wiley X P-17 did not survive the blow from the log, but I endured this accident with only a big black eye, dents, bruises and a broken nose. I feel so lucky that my eyesight was spared, thanks to my Wiley X eyewear – because just thinking how lesser quality safety glasses would have injured my face and eyes gives me goosebumps.

At the hospital the doctor that inspected my wounds stated that the eyewear I was wearing saved my right eye."



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As Henrik reflects on the accident he has only one advice for all his fellow anglers: *“Don’t take your eyes for granted when fishing our being in the great outdoors, always remember to buy the right eyewear, it might save your eyes one day.”*

About Wiley X:

Wiley X is one of the leading manufacturers of protective eyewear in the world and the only premium sunglass brand whose entire sunwear line is ANSI Z87.1-2010 and EN.166 rated.

Wiley X provides protective eyewear to military units and law enforcement personnel all around the world including the US Navy, US Army and D.E.A., as well as many European forces.

All sunwear models are certified as protective eyewear – and ALL meet or exceed standards not normally used in the fishing industry. Some of the models even meet or exceed the US Military’s ballistic tests for impact – the most stringent in the world. This is extremely important as fishermen have lures, flies, spoons and hooks flying in the air at all times, causing facial and eye accidents every day worldwide.

To help prescription lens users Wiley X has carefully chosen one of the leading lens manufacturers to provide high quality prescription lenses, which fully comply with European safety standards.



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