

# PRESS RELEASE

Wiley X Europe LLC  
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## Wiley X aims for the double with 2015 sponsorship of the World Predator Classic and World Carp Classic

Wiley X, the world's leading manufacturer of protective eyewear, is delighted to announce that it will continue its sponsorship of two of the biggest fishing events in Europe in 2015 – the World Predator Classic and the World Carp Classic.

The two events, run by Angling Spirit, represent two of Europe's biggest fishing tournaments and are only further boosted by the support of one of fishing's fastest-growing technical eyewear brands.

Thomas Waeber, Wiley X's European Vice President and Outdoor Director explained just how important this continuation of the sponsorship is to the company:

*"By sponsoring two of the biggest fishing events in Europe, we ensure to get our message across different types of fishing, allowing all sorts of dedicated anglers to know more about eyewear and how important it is to have the right eyewear and how drastically it can change your success when fishing. I look forward to being there myself at both events, which will allow me to meet all the anglers attending these major European fishing tournaments."*



*"We have enjoyed successful years working with Angling Spirit as we have been the head sponsor of both World Carp Classic and World Predator Classic for years now - consistency is very important to us."*

Ross Honey, the founder and organizer of World Carp Classic and World Predator Classic, commented: *"We are delighted to have extended the relationship with Wiley X as the official eyewear sponsor of all our events. Wiley X combines safety and great style and has proven to be very popular throughout the angling community. Whether it's pleasure or competition angling the Wiley X's new and comprehensive range has something for everybody. All winners of our events are really happy with the prizes that include Wiley X eyewear and in particular the overall champions as they are invited to join the Wiley X European Fishing Team. It's a top prize for world class events"*.

Wiley X has been a longstanding supporter of these two tournaments and, as well as offering its sunglasses as prizes, it also welcomes winning anglers to join its European Fishing Team, which now holds some of Europe's most well-known and well respected anglers. The World Carp Classic winners from 2012, 2013 and 2014 as well as the World Predator Classic winners from 2014 have all joined the Wiley X European Fishing Team as a result of this partnership.



Krzysztof Charmuszko, captain of the winning team from the World Carp Classic is one of those latest signings and has never looked back since signing with Wiley X.

*"We have used a lot of different eyewear in our fishing career, but we have never used eyewear like this before and the Wiley X eyewear can really make that difference in our way of fishing."* He said.

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Meanwhile the winners of the 2014 World Predator Classic, Luc Coppens and Jeremy Staverman, are also thrilled to be more involved with Wiley X thanks to its sponsorship of the tournament.

Luc explained:

*“Wearing the Wiley X model Zak already improved our fishing results. Fish following the lure but don’t strike are now easily spotted. Now we know, we’re in the right spot and can try a different approach. With our former standard polarized eyewear we would have left the spot thinking the fish weren’t there. We are very pleased with the quality of this high-end eyewear. When you wear these in dull light conditions it reduces the glare on bright surfaces while enhancing the dark parts, simply incredible.”*



The 2015 World Carp Classic takes place at Lac de Madine in north east France on September 19<sup>th</sup> to 26<sup>th</sup>.

The 2015 World Predator Classic will be in Hellevoetsluis, the Netherlands, on June 24<sup>th</sup> to 27<sup>th</sup>.

## ABOUT WILEY X

Wiley X is one of the leading manufacturers of protective eyewear in the world and the only premium sunglass brand whose entire sunwear line is ANSI Z87.1-2010 and EN.166 rated.

Wiley X provides protective eyewear to military units and law enforcement personnel all around the world including the US Navy, US Army and D.E.A., as well as many European forces.

All sunwear models are certified as protective eyewear – and ALL meet or exceed standards not normally used in the fishing industry. Some of the models even meet or exceed the US Military’s ballistic tests for impact – the most stringent in the world. This is extremely important as fishermen have lures, flies, spoons and hooks flying in the air at all times, causing facial and eye accidents every day worldwide.

To help prescription lens users Wiley X has carefully chosen one of the leading lens manufacturers to provide high quality prescription lenses, which fully comply with European safety standards.



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