



GE
Lighting



5
kWh/1000h

A+
energy class

80
lumens/watt

GE Start GU10

LED4.5/GU10/827/100-240V/35/BX 1/8

93031287

Product information

This new entry level range of highly competitive LED GU10 products consume only 3W and 4.5W respectively and offer a fantastic energy saving alternative to 35W and 50W Halogen GU10 lamps.

Application areas



Retail



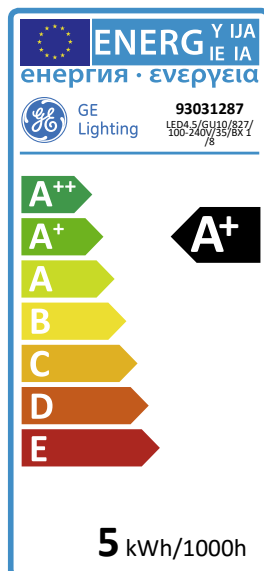
Office



Hospitality



Home



Product data

Product Code	93031287
Bulb Shape	Reflector
Bulb Finish	White
Bulb Diameter [mm]	50.2
Nominal Length [mm]	53.7
Net weight per piece [g]	30
Brand	GE BX
Cap/Base	GU10

Performance data

Colour consistency	6 steps
Nominal beam angle [°]	35
Nominal center beam candlepower (CBCP) [cd]	800
Weighted energy consumption [kWh/1000h]	4.5
Nominal useful lumens [lm]	345
Useful lumens (at 90° cone) [lm]	345
Energy efficiency class (EEC)	A+
Rated life L70/B50 [h]	12000
Nominal correlated colour temperature (CCT) [K]	2700
Nominal lumens [lm]	360
Colour Rendering Index (CRI) [Ra]	80

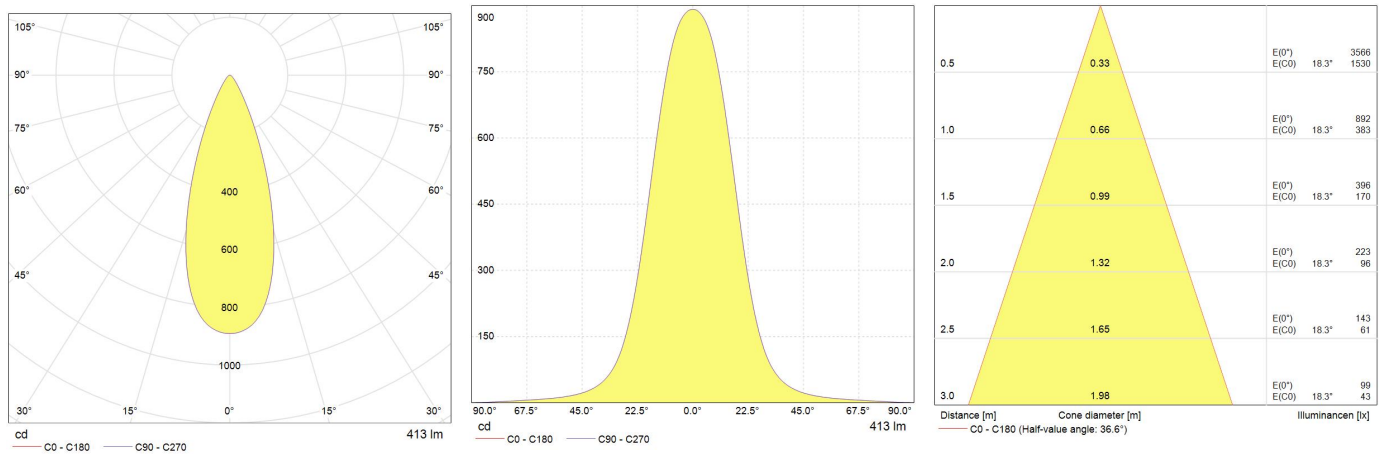
Electrical data

Nominal lamp power factor...	0.5
Rated power [W]	4.5
Number of switching cycles	50000
Dimming Capability	No
Nominal power [W]	4.5
Nominal lamp voltage [V]	230

Logistic data

DUN Code	10064894539029
EAN Code	0064894539022
Pack Quantity	8
Inner pack type	Box
Product status	Available

Photometric Data



Downloads & Links

[Go to the catalog site \(HTTP\)](#)

[Product datasheet \(PDF\)](#)

[Photometry \(IES\)](#)

[Dimming compatibility \(HTTP\)](#)

[LED Lighting Solutions - Catalogue \(PDF\)](#)

[Lighting design tools & calculators \(HTTP\)](#)

[GU10 range Datasheets \(HTTP\)](#)

[GE Start GU10 range images \(HTTP\)](#)

[Certificate for the Quality Management System of GE Lighting EMEA \(PDF\)](#)

[Certificate for the Environmental Management System of GE Lighting EMEA \(PDF\)](#)