

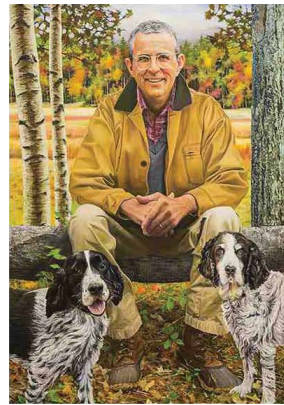
WORLD NEWS

In memory

'Inspirational' L.L. Bean Chairman passes away

Leon Gorman, the grandson of the founder of US outdoor gear manufacturer **L.L. Bean** and long-time chief executive of the company, has died at the age of 80.

Gorman, who had been suffering from cancer for several months, died at his home in Yarmouth ME. He was President and CEO of L.L. Bean from 1967 to 2001, chairman from 2001



to 2013 and Chairman Emeritus from 2013 until his death.

During his 30 years as President, he led L.L. Bean from a \$4.75m catalogue company with 100 employees and a single store to a multi-channel business with a turnover in excess of \$1bn and more than 5,000 staff.

"He was a boss, mentor, coach, community leader, dear

friend and an inspiration. Most importantly, he was the most decent human being you would ever want to meet. We will miss him greatly," said Chris McCormick, the company's current President and CEO.

Europe

Wiley X sign up world lure fishing champion Peter Hornak

Leading protective eyewear manufacturer **Wiley X** has snapped up one of the world's top lure anglers to join its European Elite Fishing Team.

Slovakian Peter Hornak, who recently won the 13th FIPSeD World Bank Fishing with Lures Championship in Northern Ireland, joins a star-studded Wiley X line-up that includes



US news

Lew's Fishing Tackle moves to its new HQ in Missouri

Top US rod, reels and accessories manufacturer **Lew's Fishing Tackle** has moved into its new \$3.5million corporate HQ in Springfield, Missouri. It is the fourth and largest building that the fast-growing company has occupied in the area since it was taken over by industry veterans Lynn Reeves and Gary Remensnyder in 2009.

"It's humbling to be able to design a facility according to the specific needs of the operation and we are fortunate to have been able to do that with our new Do Outdoors home," said CEO, Reeves. "It's a pleasure to be able to remain in the middle of the country and a great city like Springfield. We're confident this facility will allow us to continue our commitment to customer service excellence for years to come."

Still under construction is the official Lew's Museum, which is expected to be open before the end of the year.

"A move is never easy, but we are proud of how quickly our team pulled this one together," added Remensnyder.



World Predator Classic winners Luc Coppens and Jeremy Staverman as well as top predator angler Stefan Trumstedt and fly fishing legend Charles Jardine.

A top angler at home in Slovakia and a member of the national spinning team since 2009, Hornak said: "I have tried several models of Wiley X glasses over the last few years and really can't imagine fishing without them.

"It is really helpful for me to see what is happening under the water and these glasses have helped me a lot to catch nice fish and achieve good results at international championships."

Wiley X's European Vice President and Outdoor Director Thomas Wæver added: "We have a commitment to provide unrivalled polarisation, optical clarity and protection for anglers around the world so it is hugely important for us that fishermen at the top of their game like Peter benefit from using them.

"We are delighted to have him join the team. He brings a lot of knowledge and experience and he also gives us a profile in a new country – an important aspect for a fast-growing company likes ours."

Left: Hornak has recently won the World Bank Fishing with Lures Championship.

Angling International



Anthony Hawkswell, Editor
Appointed Editor in January 2013, Anthony's background in news publications and in-depth reporting enhances the magazine's reputation for leading the way in providing the best news service in angling.



Mel Bagnall, Consultant Editor
Mel's experience in the angling industry includes five years as our senior editor, guiding the magazine from its very first issue. Now, as Consultant Editor, he contributes special reports on the industry and insight into the leading news developments of the day.



Stuart Pavlik, US Marketing Director
Stuart is based in Florida where he manages the accounts of our US and Canadian clients. An avid fisherman with advertising experience gained at *Florida Sportsman*, Stuart has a strong understanding of worldwide fishing from his tenure at IGFA and from extensive travel.



Rob Carter, Editorial Director
Rob formed Top Corner in 2005 and launched *Angling International* three years later. His responsibilities include managing the sales and editorial teams and growing the *A.I.* brand by introducing new services for customers worldwide.



Keely Docherty-Lee, Production Director
Co-founder and co-director of the business, Keely manages the design team that produces *Angling International* each month, the international websites, monthly emails, and the design and catalogue design service.

Angling International magazine is published by Top Corner Editorial and Design Ltd., 4 Milnyard Sq, Orton Southgate, Peterborough, Cambs, UK, PE2 6GX.

To advertise:

International Sales Director: Rob Carter; enquiries@angling-international.com; Tel. +44 1733 392970; Skype robattopcornered

U.S. Marketing Director: Stuart Pavlik; stuartpavlik@aol.com; Tel. 561-627-2520 direct; Skype. stuart.pavlik

For editorial:

Editor: Anthony Hawkswell; anthony@angling-international.com Tel: +44 1733 392 977

Consultant editor: Mel Bagnall; mel@angling-international.com

Editorial director: Rob Carter; rob@topcornered.co.uk

Production director: Keely Docherty-Lee; keely@topcornered.co.uk

Subscriptions: keely@topcornered.co.uk

● No part of this magazine may be reproduced without the permission of the publisher. The magazine assumes no responsibility for the safety of contributions, although all reasonable care will be taken.

