

NEW PRODUCT REPORTS

SHOT Daily scours the floor to find the latest in knives from the show **P. 14**. Also, see what's new in accessories **P. 28**



NSSF

SHOT DAILY

FEATURES

Q&A WITH CAM EDWARDS

Defending the Second Amendment is a full-time job **SEE PAGE 54**

BULLET BREAKTHROUGH

Federal Premium is re-writing the blackpowder rule book **SEE PAGE 58**



NEWS

SHOOT LIKE A GIRL!

Group aims to grow the number of women shooters **SEE PAGE 4**

LEADING THE WAY

Conservation remains big business at the SHOT Show **SEE PAGE 68**



THE DAILY NEWS OF THE 2015 LAS VEGAS SHOT SHOW BROUGHT TO YOU BY THE BONNIER CORPORATION AND THE NSSF

A Determined Industry

At the NSSF State of the Industry dinner on Tuesday night, NSSF president Steve Sanetti struck a “determined” pose. He told the audience that “much of the public and the media are woefully misinformed about who we are and all the good that we do for genuine gun safety.” He then iterated the many efforts that have been undertaken by the shooting-sports industry and NSSF to confront this issue.

“We’re determined to educate the public through blogs, social media, op-eds, TV and radio interviews, and in-person appearances around the country,” he said. “This has been a team effort, and it’s working. But this effort can never let up.” He then tackled an ongoing misperception of the shooting-sports industry. “Some pundits state that the shooting sports are ‘in retreat.’ Well, look at the facts. Last year’s SHOT Show, one of the fastest-growing trade shows in the nation, had its highest attendance ever. The number of federally licensed firearms dealers is growing. Firearms sales

experienced the second-highest year ever.

“Firearms permit and safety classes report long waiting lists, and the number of apprentice hunting licenses increased to well over one million this year. There are now more than 40 million hunters and target shooters and more than 100 million firearms owners. If this is a ‘retreat,’ as those who see no appeal in what we do have alleged, I wonder what an advance would look like!”

But most of all, he said, the many Americans who enjoy the shooting sports are united in the determination “of ordinary people who want nothing more than to peacefully, lawfully, and responsibly exercise their constitutional right to protect their families and enjoy the shooting sports.”

They are also united in “their determined rejection of the false notion of controlling criminals by heaping even more restrictions on the law-abiding. I have never seen our industry more determined to succeed in its mission by working together. And may that determination never falter.”

ATK Sporting Names 2014 Dealers of the Year

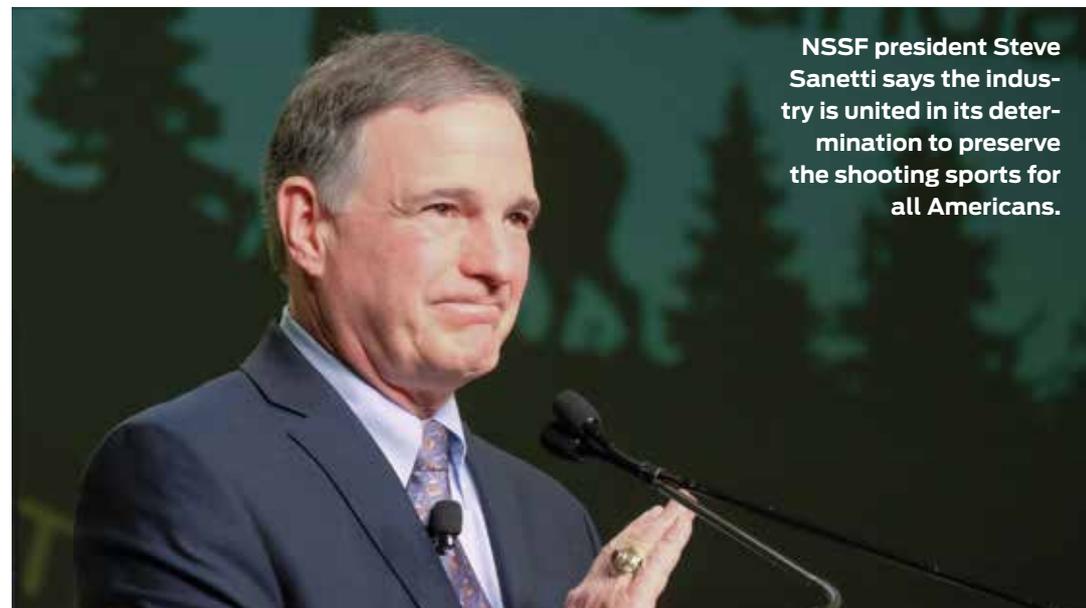
South Carolina’s Palmetto State Armory was recently named 2014 ATK Dealer of the Year.

“Huge inventory expansions and phenomenal sales increases, especially with Bushnell and Savage Arms, plus a dedication to our buyer’s programs have earned Palmetto State Armory this title,” said ATK Sporting Group vice president of sales Jim Bruno. “Owner Jamin McCallum endlessly strives to give his customers the very best products and service. His incredible marketing efforts, sales strategies, and hard work are impressive.”

In related news, the Firearms Dealer of the Year Award went to Vance Outdoors of Ohio.



Reed’s Sporting Goods of Minnesota took home the award for Ammunition Dealer of the Year. Finally, the ATK Shooting Accessory Dealer of the Year Award went to Ohio-based retailer Goschinski’s Fin, Feather & Fur.



NSSF president Steve Sanetti says the industry is united in its determination to preserve the shooting sports for all Americans.

S&G PROTECTS SAFES

Gun-safe owners and manufacturers using Sargent and Greenleaf, Inc., electromechanical locks are in for some good news. This week at SHOT, S&G released new study data regarding its electromechanical locks and their ability to properly open in the event of an electromagnetic-pulse (EMP) attack or solar incident.

To address this concern, S&G put its Spartan, Titan, and 6100 series electromechanical locks to the test. All three were tested at high-EMP levels in the same independent lab where S&G tests the U.S. government’s high-security 2740B locks against EMP “attacks.”

“The EMP threat is a concern, and we wanted to be sure our locks passed the threat potential, testing them at the military’s highest EMP impact standards,” says marketing manager Nate Brown. “The locks passed with flying colors.” Booth #2816. (sargentandgreenleaf.com)



ACCESSORIES

2015



Pelican The Pelican 7000 LED flashlight is lightweight and lasts 90 minutes on high and up to 16 hours on low. Two CR-123 lithium batteries are included.

Silver Lining

When big-ticket items don't move, accessory sales handily pick up the slack **By Peter B. Mathiesen**

If there's one thing that retailers know, it's that accessories sell, even when bigger-ticket items don't. Though sales of many firearms slackened precipitously in the last half of 2014, the silver lining was that retailers reported higher-than-usual turns for rails, flashlights, stocks, and other accessories. There's a lot of money to be made in this category, which is no doubt why the aisles at the 2015 SHOT Show are chock-full of the extras that hunters and shooters crave.

Alps Outdoorz

► With an array of pockets, the Traverse X pack has ample room to store everything a hunter needs in the field. The two wing pockets are lined with fleece, which helps keep a spotting scope and other valuable gear tucked away quietly. The pockets also have easy-access slots for a shooting stick and a tripod holder. The front organizational pocket is an ideal storage space for calls, knives, lights, and other small gadgets.

The Traverse X has a drop-down pocket that can securely carry a firearm; a built-in stowaway meat shelf (which attaches to the front of the pack) securely holds any meat you're packing out. A blaze orange flag can be unfurled for safety.

Combined with a comfortable waist belt and shoulder-strap system, this pack includes lashing straps as well as Hypalon material at stress points to hold extreme weight. The exterior is a tough and rugged ballistic fabric. SRP: \$229.

Booth #3653. (800-344-2477; alpsoutdoorz.com)

Ameristep

► The perfect gift for the future waterfowl hunter, the Duck Commander Kid's First Blind will not only entertain the youngsters in the playroom or yard, but it will also conceal them in the duck swamp. The blind has a 36-inch footprint and is 36 inches tall. A spring-steel design allows for easy setup and

takedown. The blind comes standard in Realtree Max-4 Camo. SRP: \$39.99. Booth #10336. (800-847-8269; ameristep.com)

Birchwood Casey

► Hopper Spit from Birchwood Casey was designed to provide long-term extreme rust and corrosion protection for firearms. The spray is specifically formulated to protect both ferrous and non-ferrous metals from the corrosive



Wiley X The new WX Tide's removable Facial Cavity Seal blocks wind and dust and prevents reflected light from entering from any part of the frame.

effects of harsh conditions and long-term storage. In laboratory testing that used salt spray to attack metal, Hopper Spit significantly outlasted the competition on metal surfaces. And when it's time to put the firearm back into service, it's quickly and easily removed. SRP: \$14.40. Booth #11723. (800-746-6862; birchwoodcasey.com)

Browning Flashlights

► Though the Browning Black Label Disrupter flashlight is no bigger than a can of soda, it can pump out a stunning 2,800 lumens of white light that reaches out 500 yards. Its rugged all-aluminum construction houses a 10400 mAh rechargeable lithium-ion battery.

Built on an anti-roll bezel profile with heat-dissipating fins on the lamp head, the light's scratch-resistant glass lens is constructed for years of rugged duty. Three super-bright white Cree LEDs provide illumination from 75 to 500 yards, and three red LEDs and three green LEDs are also featured for stealth, safety, and night use. The user can select from high, medium, or low output on white LEDs in addition to a green, red, and fast strobe; a thumb switch for momentary or continuous lighting is also featured. It will be supplied with household (AC) and vehicle (DC) chargers. All cords, including USB, will come in a rugged polymer carrying and storage case. SRP: \$425. Booth #15538. (800-322-4626; browning.com)

Bullseye Camera

► The AmmoCan Sight-In Edition is a software-supported, wireless, target-camera system. It will show a bullet's impact and placement up to 300 yards away via a laptop or mobile device. This self-contained camera weighs only 5 pounds. It is an excellent choice for shooters practicing or sighting in at 300 yards or less.

Simply set the unit downrange, flip the switch on, and start shooting. The system is weather-resistant, has a 12-plus-hour battery life, and supports iPhone, iPad, and Android devices as well as Windows-based laptops. Multiple users can connect to the system to track their individual shooting progress. SRP: \$349. Booth #4147. (541-357-7035; bullseyecamera.com)

While rifle barrels can easily be threaded to accept a suppressor, most pistols require the purchase of a threaded aftermarket barrel to take advantage of the benefits that a silencer can offer. The barrels are milled from 416R stainless steel and are finished in black nitride. SilencerCo began sales with most common Glock models in 2014, and will add select SIG Sauer, Springfield XD, and Smith & Wesson M&P models in the first quarter of 2015. SRP: \$220. Booth #20205. (801-417-5384; silencerco.com)

Summit Treestands

> The Seat-O-the-Pants STS Fastback Harness is designed for both comfort and safety. Each harness includes a lineman-style climbing belt, an adjustable design, and leg straps that won't cause groin injury in the event of a fall. All harnesses also include a bungee tether, an elastic dummy line, and an ammunition holder. Using a prussic hitch, the safety rope is adjustable and can convert to a lineman's climbing belt. Available in three sizes (small, medium, and large) with a furnished extra clip. SRP: \$99.99. Booth #16123. (256-353-0634; summitstands.com)



Alps Outdoorz The Traverse X pack has two fleece-lined wing pockets to allow silent extraction of a spotting scope or other gear.

Trulock

> Trulock Super Waterfowl Extended Choke Tubes (.30, .40, and .50) are available in a black oxide finish. Specifically designed for use with steel and other alternative shot, the chokes are tough enough to handle the hardest tungsten or nickel specialty loads. Manufactured from 17-4 PH-grade

stainless steel, the heat-treated chokes resist staining and rust. SRP: \$139.99. Booth #15855. (800-293-9402; trulockchokes.com)

Uncle Eddies

> The new Big Game Gut Glove is a reusable glove made from tough, synthetic rubber. Designed to allow a hunter to work more quickly, firmly, and assuredly with less fear of accidental cuts during field dressing, the synthetic rubber also avoids the risk of latex allergies found in common medical-type gloves. An anti-microbial cotton liner is permanently attached to the glove's interior, providing extra comfort and warmth.

These extra-long gloves come with a self-tightening shoulder grip to keep them from slipping down your sleeve. Available in five sizes, ranging from extra small to extra large. A sizing chart online shows how to measure your hand for proper fit. SRP: \$29.99. Booth #3057. (847-544-8806; biggameglove.com)

Wiley X

> Like all Wiley X Climate Control models, the new WX Tide features the company's patented, removable, soft-foam Facial Cavity

Seal. This exclusive design blocks out wind and dust and prevents reflected light from entering from any part of the frame. The result is improved visual performance for shooters, hunters, or tactical operatives. For times and situations where this additional protection is not needed, the Facial Cavity Seal can easily be removed and stored in the provided carrying case.

The WX Tide also meets stringent ANSI Z87.1 High Velocity and High Mass Impact Safety standards for protection against a wide range of hazards. The WX Tide comes in a Black Ops Collection model (#CCTID01) matching a matte black frame with versatile smoke-gray lenses. These glasses are a favorite of law enforcement officers and security details. For high-glare environments (such as hunting near water), Wiley X offers two WX Tide models that feature the company's advanced Filter 8 polarized lens technology. Model #CCTID09 combines a gloss black frame with Wiley X's polarized Blue Mirror lenses; model #CCTID04 pairs Gold Mirror lenses with a matte hickory brown frame. Like most Wiley X eyewear styles, the new WX Tide is also prescription-ready. SRP: \$100, non-polarized; \$150, polarized. Booth #32211. (800-776-7842; wileyx.com)



245 MATT WOULD GO
BY NAVY SEAL MATT LEATHERS
VISIT US AT BOOTH 14504

BY SEALS,
FOR SEALS

DONATED SALES

A percentage of net sales benefit the MattWouldGo™ LLC, which in turn donates to the Navy SEAL Foundation.

660 S. Lochsa St. | Post Falls, ID 83854 | 800-326-2825 | www.buckknives.com

