



NEWS RELEASE

Wiley X appoints Hubertech as exclusive distributor for the hunting and shooting markets in Poland

Wiley X, the world's leading manufacturer of protective eyewear, is continuing its rapid growth in Europe with the appointment of hugely reputable firm Hubertech as its exclusive distributor for the hunting and shooting markets in Poland.

Hubertech is one of Poland's leading distributors in the hunting and shooting industry and its addition to Wiley X Europe's fast-growing distribution network signals a key milestone for the brand.

Wiley X Europe Vice President and Outdoor Director, Thomas Wæver, explains:

"Poland is one of the biggest hunting countries in Europe and has been for many years. For us to sign with Hubertech is a major step for the strategic growth plan of Wiley X to be represented on the hunting/shooting market in all countries throughout Europe. Wiley X has been supplying to selected dealers in Poland our business will only be as good as our presence in the market. Having Hubertech and their team of dedicated sales reps taking over, we ensure to be well represented throughout the entire hunting and shooting market in Poland. Through our partnership with Hubertech we will be able to offer all the hunters and shooters the very best of protective shooting eyewear available on the market today."

Meanwhile the agreement is also seen as a landmark for Hubertech. The company's vice president Michał Bogdański stated: *"We are thrilled to be appointed as Wiley X exclusive distributor for the hunting and shooting markets in Poland."*

"We have wanted to sign with Wiley X for some time now as we have witnessed a greater and greater demand for high quality eyewear at a reasonable price. Wiley X offers just that and with the European warehouse and office in Denmark, we will be able to introduce the unique Wiley X products in a matter of days to the Polish hunting and shooting market."

The Wiley X hunting and shooting range offers the perfect package for all shooters: All models with changeable lenses in various colours all offering 100% UV protection, the option for RX ready prescription lenses, virtually unbreakable Triloid Nylon frames and shatterproof polycarbonate lenses that offer the user.

Absolute. Premium. Protection.

ABSOLUTE. PREMIUM. PROTECTION.



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ABOUT WILEY X

When it comes to hunting and shooting no amount of protection is too much. As an ISO 9001:2008 business Wiley X meet a higher standard than any other manufacturer in the business. Wiley X is the only premium performance manufacturer of hunting and shooting eyewear whose entire line is ANSI Z87.2-2010 as well as EN.166 certified. But this is not enough as all Wiley X hunting and shooting eyewear models meet or exceed the hardest military test in the World (MIL-PRF-32432) V0 Ballistic Impact Standards for spectacles. The Ballistic standard requires a spectacle to withstand the impact of a .15 caliber (3,8mm) fragment fired at 702 km/h.

Wiley X also provide protective eyewear to military units and law enforcement personnel all around the world including US Navy, US Infantry, D.E.A. as well as many European forces.

To help prescription lens users Wiley X has carefully chosen one of the leading lens manufacturers to provide high quality prescription lenses, which comply with the European safety standards.

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