

Wiley X gets partner in Poland

Leading sunglasses and eyewear brand Wiley X has agreed a deal with Gdansk-based firm FTT to be its official distributor for the fishing market in Poland.

Michał Kuźniar, general manager of recently founded FTT Poland, is delighted to bring Wiley X to market. He explained: “I’m very glad to represent such a great brand and to introduce it to anglers in

Poland. I’m sure that the Polish fishing industry was waiting for such product and finally people who love fishing will have a chance to use Wiley X eyewear, which will make their fishing time much more convenient and safe.

“This deal takes the number of international distributors working with Wiley X to well over 30, with much more on



the cards according to the company’s European vice-president and outdoor director, Thomas Wæver. “Michał Kuźniar and Lukasz Siminski (sales director) are focusing on bringing Wiley X to market.”

FTT POLAND

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