



POINT OF CONTACT

Useful numbers for your business



Gun Trade Association (GTA)

Tel: 01684 291868
 Fax: 01684 291864
 enquiries@guntradeassociation.com
 www.guntradeassociation.co.uk



Angling Trades Association (ATA)

Tel: 0333 577 9970
 www.anglingtradesassociation.com



British Association for Shooting and Conservation (BASC)

Tel: 01244 573000
 Fax: 01244 573001
 enquiries@basc.org.uk
 www.basc.org.uk



Angling Trust

Tel: 0844 7700616
 Fax: 0115 981 9039
 admin@anglingtrust.net
 www.anglingtrust.net



Countryside Alliance

Tel: 0207 840 9200
 Fax: 0207 793 8484
 info@countryside-alliance.org
 www.countryside-alliance.org



Salmon & Trout Association

Tel: 0207 283 5838
 Fax: 0207 626 5137
 hq@salmon-trout.org
 www.salmon-trout.org



Crimestoppers

Tel: 0800 555 111
 www.crimestoppers-uk.org

Leeda's living wage commitment

Staff at Leeda, bike brand Sportline and parent company Madison are celebrating news that all staff will now receive at least the living wage.

The Milton Keynes-based firm has been accredited by the Living Wage Foundation, which means that everyone, whether permanent employees or third-party contractors and suppliers, receive a minimum hourly wage of £7.85 – significantly higher than the national minimum wage of £6.50.

The Living Wage is an hourly rate set independently and updated annually, calculated according to the

basic cost of living using the 'Minimum Income Standard' for the UK.

Madison's chief executive Dominic Langan said: "The Living Wage initiative is something that we as a business feel very strongly about, which is why Madison, Sportline and Leeda have all signed up to this commitment.

"We have always prided ourselves on being a good, fair company to work for and to work with. As the UK's largest privately owned distributor of bicycle parts and accessories, as well as a major UK distributor of motocross, freesports and fishing

equipment, we wanted to set a positive example for the rest of the industry."

Living Wage Foundation director Rhys Moore add: "The best employers are voluntarily signing up to pay the Living Wage now. It is a robust calculation that reflects the real cost of living, rewarding a hard day's work with a fair day's pay.

"These businesses recognise that clinging to the national minimum wage is not good for business. Customers expect better than that."

» For more information, visit www.madison.co.uk



Wiley X sees Remington supply deal completed

Eyewear innovator Wiley X has partnered with America's oldest firearms and ammunition manufacturer Remington to make a full line of branded eyewear ideal for hunting, shooting sports and outdoor activities.

The Remington Eyewear collections by Wiley X, a leading provider of protection equipment for the US armed forces as well as others across the globe, will also create a separate series of 'lifestyle sunglasses' for active adults – an entirely new product category for the brand.

Kevin Graff, senior vice-president and general manager, business and consumer development, at Remington

Outdoor Company, said: "Our partnership with Wiley X ensures that our customers will benefit from the finest, functional, battlefield-proven technology that there is, period.

"Further, the sharp-looking, retro-oriented Wiley X frames will for sure appeal to all of our consumers, who are increasingly interested in top-of-the-line lifestyle accessories."

Wiley X co-owner Myles Freeman Jr, added: "We're honoured to be working with firearm manufacturing legend Remington Outdoor Company.

"This partnership is an ideal match, given Remington's reputation for shooting innovation

and our company's long tradition of providing tactical and sport protective products."

Thomas Wæver, the Outdoor Director of Wiley X Europe revealed: "I look forward to launching the new Remington line by Wiley X to Europe in early January 2016 as it will allow us to create new partnerships and open doors all across Europe.

Each pair of sunglasses will meet stringent ANSI Z87.1 High Velocity and High Mass Impact Safety standards, as well as EN.166 Standards, for true OSHA-grade eye protection.

» For details contact sales@sportsmk.co.uk