

# PRESS RELEASE

Wiley X Europe LLC  
Søndergade 8-10, 7570 Vemb Denmark  
www.wileyx.eu



## WILEY X® EUROPE RESIGNS THE 2015 WINNERS OF WORLD PREDATOR CLASSIC

LUC COPPENS AND JEREMY STAVERMAN TO ITS EUROPEAN FISHING TEAM.

Wiley X, the world's leading manufacturer of protective, polarized eyewear, has re-signed star anglers Luc Coppens and Jeremy Staverman to its European Fishing Team, after the pair claimed the World Predator Classic (WPC) title for the second year running.

Wiley X is a flagship sponsor of the WPC and offers the winners the chance to be part of its elite European Fishing Team – Luc and Jeremy won the inaugural title in 2014 and subsequently had the advantage of the unrivalled polarizing power of Wiley X eyewear on their side this year.

The pair beat off competition from 47 other teams to win the competition in Hellevoetsluis, the Netherlands on June 24<sup>th</sup> to 27<sup>th</sup> 2015, and attribute much of their success to the advantages offered by Wiley X's premium quality eyewear.

Luc Coppens explained:

*"What a feeling! I feel like I am living a dream – to win the WPC two years running is just amazing."*

*"Wearing Wiley X eyewear definitely gave us a distinct advantage in the WPC this year – they allowed us to see fish that were following lures but not striking straight away, meaning we knew when we were in the right spots. I have to thank the team at Wiley X Europe for their support over the last year."*

*I must also thank Jeremy – the best team mate I could ask for, and also Wiley X and all the other sponsors that make the WPC what it is."*



Wiley X European Vice President and Outdoor Director, Thomas Waever, was also delighted with the result and is pleased to welcome Luc and Jeremy aboard the Wiley X team for another year.

*"A huge congratulations to Luc and Jeremy, I am really happy for them and also very impressed. These guys are two of the top anglers in their field, but also really switched on and hard-working guys – so it is an absolute pleasure to have them be part of the Wiley X European Fishing Team once again."*

*Seeing anglers who are at the top of their game getting results from using Wiley X eyewear is a thrill for me, it proves exactly what we preach about our products – that they offer Absolute Premium Protection and incredibly polarizing capability and optical clarity."*

*We are very happy to continue our successful working relationship with [WPC organizer] Angling Spirit and we praise the excellent work its tournaments are doing for the fishing industry in general."*

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## ABOUT WILEY X

Wiley X® Europe LLC is located in Vemb, Denmark, and is one of the leading manufacturers of protective eyewear in the world and the only manufacturer, who certifies all models as protective eyewear.

Wiley X® provides protective eyewear to military units and law enforcement personnel all around the world. Besides protective eyewear for governmental use, Wiley X® is known for producing High- End Eyewear, available with and without prescription lenses, for any activity or sports in the great Outdoors.

Wiley X® is also the proud eyewear license holder and producer of many recognized brands globally, such as DVX®, Harley-Davidson®, John Deere®, 5.11 Tactical® and Remington® as the latest addition to the portfolio.

To learn more about Wiley X Europe and the company's entire line of advanced eyewear for work and play – please contact Wiley X Europe LLC at telephone: (+45) 96 93 00 45 or visit us online at [www.wileyx.eu](http://www.wileyx.eu)



**Wiley X Europe LLC contact person for this press release:**

Mr. Thomas Wæver • E-mail; [tw@wileyx.eu](mailto:tw@wileyx.eu) • Phone: +45 22 17 49 50