

PRESS RELEASE

Wiley X Europe LLC
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Wiley X appoints National Sports as exclusive distributor for the hunting, shooting and outdoor markets in Lebanon

Wiley X, the world's leading manufacturer of protective eyewear, is continuing its rapid global growth, with Lebanon the latest country to join its distribution network. The company has appointed highly reputable firm National Sports to become its exclusive distributor for the hunting, shooting and outdoor markets in Lebanon.

National Sports is the leading distributor in the Lebanese market and alongside its sister company National Ammunition, it offers only the highest quality of products, handpicked to accommodate the hunting and outdoor markets in the country.

Wiley X will be a natural addition to the National Sports range as its hunting, shooting and outdoor range offers the perfect package for the great outdoors with all models offering 100% UV protection, virtually unbreakable Triloid Nylon frames and shatterproof polycarbonate lenses and the option for RX ready prescription lenses.

Garo Babahekian, managing director of National sports explains:

"Our company culture is aimed at providing the best of the best. Working with Wiley X will be an experience that both companies will benefit from since Wiley X has a similar ideology when it comes to high quality products. We believe that the guarantee of safety has no price. Wiley X has done an excellent job in meeting and exceeding military grade testing's. Wiley X products proves to be reliable as well as stylish out in the field. We are confident that this will be the beginning of a long-term partnership between National Sports & Wiley X. We have no doubt that in the coming years fantastic opportunities awaits us."

Meanwhile the agreement is also seen as a landmark for Wiley X Europe as it continues to expand all across Europe, Middle East, Africa and Russia.

European Vice President and Outdoor Director, Thomas Wæver, explains:

"Having put forward the goal of being the World's leading eyewear manufacturer for the hunting/shooting markets as well as for the great outdoors, Wiley X has a fantastic growth in setting up new distributors all across the globe. By signing with National Sports in Lebanon, we have not only found a strategic business partner in the region, but we have a fantastic dedicated family owned company to represent us in Lebanon. This is underlined by the fact that when we signed the exclusive distributor contract, all of the family was present."

Thomas Wæver continues:

"Having been in business with National Sports for only a couple of months – the company has already shown a fantastic grow potential – reaching our top 5 in budget achievements. I look forward to the years ahead and to follow our growth in Lebanon."



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ABOUT WILEY X

When it comes to hunting and shooting no amount of protection is too much. As an ISO 9001:2008 business Wiley X meet a higher standard than any other manufacturer in the business. Wiley X is the only premium performance manufacturer of hunting and shooting eyewear whose entire line is ANSI Z87.1-2010 as well as EN.166 certified. But this is not enough as all Wiley X hunting and shooting eyewear models meet or exceed the hardest military test in the World (MIL-PRF-32432) Ballistic Impact Standards for spectacles. The Ballistic standard requires a spectacle to withstand the impact of a .15 caliber (3,8mm) fragment fired at 702 km/h.

Wiley X also provide protective eyewear to military units and law enforcement personnel all around the world including US Navy, US Infantry, D.E.A. as well as many European forces.

To help prescription lens users Wiley X has carefully chosen one of the leading lens manufacturers to provide high quality prescription lenses, which comply with the European safety standards.

For more information about National Sports, Lebanon – please contact:

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