

PRESS RELEASE

Wiley X Europe LLC
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WORLD CARP CLASSIC 2015 WINNERS JOIN THE WILEY X EUROPE ELITE FISHING TEAM

Wiley X, the world's leading manufacturer of protective, polarized eyewear, has signed angling stars Mattie Curfs and Hans Sissingh to its Elite European Fishing Team, after the pair claimed the World Carp Classic (WCC) title for 2015.

Wiley X is a flagship sponsor of the WCC and offers the winners the chance to be part of its Elite European Fishing Team – an arrangement that has been in effect since the 2012 edition of the competition.

The pair beat off competition from 98 other teams to win the competition at the magnificent Lac de Madine in France on September 21st to 26th 2015.

The pair attributed much of their success to their great team cohesion and also the benefits that Wiley X eyewear offers to anglers. Hans Sissingh explained:

“This WCC was my tenth entry, so it had to be a good one! I carefully chose my pal Mattie and we both decided to accept the offer of Larysa Switlyk to join and fish for the American team. Prior to the competition we gained a lot of knowledge of the venue which allowed us to be as prepared as we could. Therefore, we were quite confident even before the start of the competition. Since last year, team Carpconnections has been sponsored by Valley Fashions USA, an apparel manufacturing company that makes our colorful competition wear.



Teaming up with world renowned eyewear brand Wiley X has completed our colorful and cool looking image.

After finishing 2nd last year at the WCC, we have been wearing polarized eyewear from Wiley X and they have improved our fishing, allowing us to catch more fish. This eyewear allows us to spot the fish better. We enjoy the many different Wiley X styles with different lens tints, which give us the comfort of knowing that no matter the conditions, we will always be able to find a tint for the current weather conditions. The models we have used so far have all provided us with a perfect fit which is ever so important when using them for hours after hours of fishing.

We look forward to going into the future and be working closely together with Wiley X, hoping to leave a footprint in the Wiley X polarized eyewear collection at some point in the near future.”

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Wiley X European Vice President and Outdoor Director, Thomas Waever, was also delighted with the result and was pleased to welcome Mattie Curfs and Hans Sissingh aboard the Wiley X Pro fishing team.

He said: *“A huge congratulation to Mattie and Hans, I am really happy for them and also very impressed. These guys are two of the top anglers in their field, but also really switched on and hard-working. So, it is an absolute pleasure to have them being a part of the Wiley X Elite European Fishing Team. I look forward to be working with them in the years to come, as they have some much to offer us.”*

“We are very happy to continue our successful working relationship with World Carp Classic organizer (Angling Spirit) and we praise the excellent work its tournaments are doing for the fishing industry in general.”

ABOUT WILEY X

Wiley X® Europe LLC is located in Vemb, Denmark, and is one of the leading manufacturers of protective eyewear in the world and the only manufacturer, who certifies all models as protective eyewear.

Wiley X® provides protective eyewear to military units and law enforcement personnel all around the world. Besides protective eyewear for governmental use, Wiley X® is known for producing High- End Eyewear, available with and without prescription lenses, for any activity or sports in the great Outdoors.

Wiley X® is also the proud eyewear license holder and producer of many recognized brands globally, such as DVX®, Harley-Davidson®, John Deere®, 5.11 Tactical® and Remington® as the latest addition to the portfolio.

To learn more about Wiley X Europe and the company’s entire line of advanced eyewear for work and play – please contact Wiley X Europe LLC at telephone: (+45) 96 93 00 45 or visit us online at www.wileyx.eu

