

### Newsletter: Testing of new sleeves from HG, for season 2019/2020

Since spring 2018 HG has been working on getting up our own paper sleeve machine, for the coming season – as a follow-up regarding our work, we sent approx. 90,000 test sleeves out to just over 100 customers with a detailed feedback schedule.

The schedules, and lots of notes from the test persons, came back and we have used all the feedback to make decisions about adjustments of the production for our different types of sleeves.

We are very grateful to all our customers, who wanted to help us and as a thank all customers, who gave us feedback, will receive free shipping on all consumer article purchases rest of May and all June.

On a scale from 1 – 5, the sleeves got an average character on 4,2, where especially ***the fit, absorbency, mounting*** and ***positioning*** had lots of positive feedbacks. However, there were also several negative answers about the gluing – both about numbers of adhesive points and not least the strength of the adhesive, which was not good enough.

We took the consequence – and changed the gluing method totally from the originally intended "**cold glue**" for the much more powerful "**hot glue**" - after which the problem was solved.

Relating to numbers of glue points over the length - especially down to the bottom section - we have more than tripled the glue length on all sleeve types. This approach has also had the desired effect, and the problem is also solved.

The paper for our paper sleeves weighs 110 g/m<sup>2</sup> and it matches much of what the market otherwise offers. To increase strength of the sleeve, we have tested our own without perforation in some large pelting centers. This type seems to have a bigger strength during the pull of and because of the fiber structure of our special paper, the suction capacity is unchanged. Finally, the cheap price is intact.

HG will start the actual series production in May and will be ready for delivery the upcoming pelting season 2019/2020. See the actual prices on our webpage for all types.

Once again, thanks to all who has helped us getting started, and has giving us sparring to offer this new product for the mink industry already now.

Hedensted Gruppen A/S