Pioneer™

get inspired

75	80	90	100	110	160	80
Pioneer Fresh Inspiration is driven by a great idea: The world needs new thoughts. With a resourceful and fresh approach to life, positive results are boundless.	**Pioneer Special Inspiration** is driven by a great idea: we can always distinguish ourselves and reach outstanding results, even in our daily routines.	**Pioneer Perfect Inspiration** is driven by a great idea: some moments deserve a special attention. When we involve ourselves fully, the result can be perfect.	**Pioneer Distinct Inspiration** is driven by a great idea: when you seek perfection everything improves. We become more demanding, more aware and better prepared for the next challenge.	**Pioneer Outstanding Inspiration** is driven by a great idea: even in a top position, excellence is a differentiating element. This is how distinction is achieved.	**Pioneer Exclusive Inspiration** is driven by a great idea: the greatest projects deserve the best. If you always demand exclusivity, there is only one result: uniqueness.	**Pioneer Shi Zen** is driven by a great idea: Nature and Mankind are one and the same thing. Whenever we are in harmony with the surrounding environment everything flows better.

		75	80	90	100	110	160	80
Whiteness CIE	ISO 11475	171	171	171	171	171	171	163
Opacity %	ISO 2471	93,0	94,5	95,5	96,0	97,0	97,5 (minimum)	93,0
Moisture %	ISO 287	4,0	4,0	4,0	4,5	4,5	5,4	4,0
Bendtsen Roughness ml/min	ISO 8791/2	200	160	140	140	120	150	200
Thickness µm	ISO 534	104	108	119	123	134	190	108
Bulk µm/g/m²	—	1,39	1,35	1,32	1,23	1,22	1,19	1,35
Certified	FSC[1]	X	X	X	X	X		X
Awarded by	Eco-label[2]	X	X	X	X	X		X

Technical References – Targets only, without tolerances mentioned

grupo Portucel Soporcel

(1)

FSC
www.fsc.org
FSC® C008924
The mark of responsible forestry

(2)

EU Ecolabel
www.ecolabel.eu

Additional Information about grupo Portucel Soporcel Mills and Products:

Grupo Portucel Soporcel mills are chain-of-custody certified by the Smartwood Program of the Rainforest Alliance in accordance with FSC-STD-40-004 (SW-COC-001829) and FSC-STD-40-005 (SW-CW-001829) and by APCER in accordance with PEFC ST 2002 (APCER/2007/CDR.0008)

In accordance with the requirements of ISO 9706 standard.

Environmental Standard ISO 14001

Elemental Chlorine Free (ECF)

Occupational Health and Safety Standard OHSAS 18001

Quality Standard ISO 9001

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