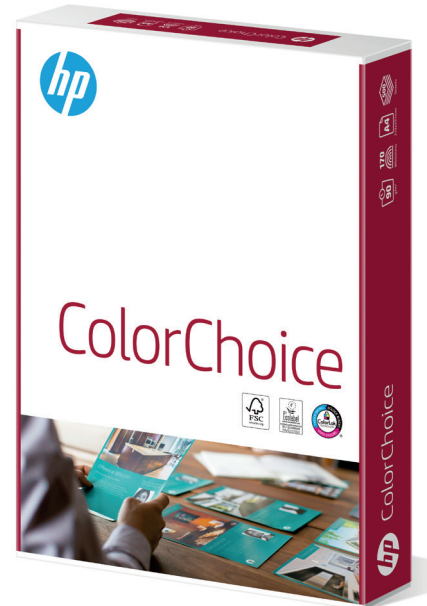




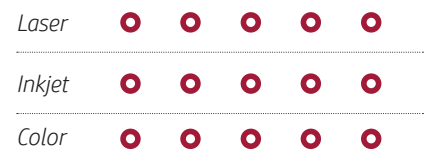
# Color Choice

Specifically for colour printing, HP Color Choice provides bold, vibrant colours and rich blacks. It works perfectly on inkjet and laser printers and is ideal for presentations, reports, newsletters and other documents requiring a professional look and feel.



Choose HP Papers, office papers designed to deliver outstanding performance with HP printers. Print with HP office papers to get high-quality results from virtually any printer and count on more effective performance when you pair HP office papers with HP printers and original HP ink and toner cartridges. You can expect precise colour matching, reliable print speed and ink/toner savings.

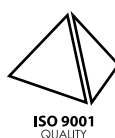
| Parameters | Standard Used                        | Units            | Measured                          |
|------------|--------------------------------------|------------------|-----------------------------------|
| Substance  | ISO 536                              | g/m <sup>2</sup> | 100 +/- 3                         |
| Thickness  | ISO 534                              | µm               | 109 +/- 2                         |
| Bulk       | ISO 534                              |                  | 1,09                              |
| Moisture   | ISO 287                              | %                | 4,4 +/- 0,6                       |
| Smoothness | ISO 5627                             | Bekk sec         | 140 +/- 20                        |
| Formation  | Kajaani                              | Kajaani Index    | 110                               |
| Whiteness  | ISO 11475<br>Brightness ISO<br>247-2 | CIE<br>%         | 168 +/- 2<br>112 +/- 1            |
| Opacity    | ISO 2471                             | %                | Min 95                            |
| Stiffness  | ISO 2493                             | m/N              | 165 +/- 15 (MD)<br>85 +/- 15 (CD) |



New



New



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